



2019 IMPACT REPORT



The Cindy Platt
BOYS & GIRLS CLUB
OF TRANSYLVANIA COUNTY





20 YEARS ago, a Transylvania County grandmother voiced her concern over the well-being, safety and future of the youth in our county, including her grandson. Many community stakeholders agreed and in 1999, our organization was formed with our founder, the late Cindy Platt, serving as the catalyst that would carry us forward until her untimely passing in 2013. Now with a primary site for K - 8th grades and an off-site high school teen center, we serve nearly 700 youth per year.

20th Anniversary Stats 1999 vs 2019

<p>8 volunteers 1 full-time staff and 4 part-time Less than 15 teens served 20 - 50 kids attending daily Approx. 100 served annually Approx. 80 families served No waitlist Operating budget = \$80,000 Community contributions (special events, fundraisers, individual and business gifts)=\$5,000</p>	}	<p>102 volunteers with over 1,250 hours of service 10 full-time and 30 - 40 part-time 150 teens served 225 - 265 kids attending daily Nearly 700 served annually Nearly 500 families served Over 100 on waitlist Operating budget = \$1.12 million Community contributions (special events, fundraisers, individual and business gifts) = \$680,000</p>
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Our Impact...

“Your organization is one of a select group that sees its mission as acting in a proactive manner rather than a reactive manner. Being proactive to provide so many young people a better opportunity to see a way forward and to believe in themselves is how we view the results of your programs. You, your staff and the Club’s Board are to be commended on your energetic and effective support of the youth of Transylvania County.”

~Connie and Ted Fuhrer
Donors since 2014

“The Cindy Platt Boys and Girls Club has been a wonderful place for my son to attend....he loves the peer and staff interaction and variety of activities. I love the faculty & staff involvement and support. I feel privileged that my son can experience the awesome offerings of the club and am honored to be a member!”

~S. Willix,
Mother of a first grader

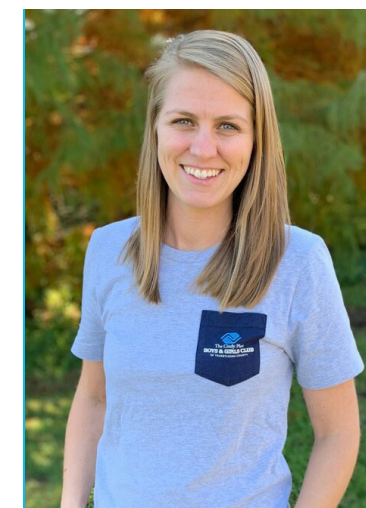
Club Supporters,

After serving as the Club’s Executive Director for nearly five years, my family and I made the difficult decision to leave our home in Brevard and relocate to a family farm in Salisbury during the fall of 2019, allowing us to help continue the legacy of the farm while also caring for my aging grandparents. While preparing for my transition, my heart was touched to find a letter from our founder, the late Cindy Platt from 2010. Though I didn’t have the opportunity to work with Cindy, I have always felt connected to her as did everyone who crossed her path. Her plea for support from our community spoke of every child needing the Club and Transylvania County needing the Club. Her words communicated equity - every child should have an equal chance to grow up and become the best version of themselves yet so often cultural barriers, societal norms and access to resources diminishes equity for our youth. Under our roof, youth become friends with peers they otherwise may not ever engage with. Our low cost program fees coupled with our scholarship program ensure that economic disparities do not prohibit a child from attending our Club. Our growing membership and lengthy waitlist articulate the need for families of all socio-economic status to have a safe place for their children to thrive outside of school while they work to provide basic needs for their family. Without our organization, nearly 500 families would have no place for their children to go when school is out.



My tenure at the Club has been an incredibly rich experience. Though I wasn’t familiar with the Boys & Girls Club before I took this role, my passion for our mission grew quickly. It has been my personal mission as Executive Director for the community to see and trust our organization as a leader in youth development. I have been fortunate to watch our Club grow over the past five years – seeing our staff and Board work collectively to improve the quality of our programs while also expanding our program offerings; increasing our enrollment; exceeding our resource development income goals; enhancing our internal controls, policies and procedures; improving risk management; improving staff compensation, benefits and overall retention; and building a staff team dedicated to our mission.

Now, the torch has been passed to Sarah St. Marie, our new Executive Director to lead our organization to continue to #begreat. Sarah is no stranger to our Club. I recall my first week on the job in 2014, meeting with each staff member to begin establishing relationships. Sarah was a part-time program specialist at the time and had not been with the Club very long, yet I knew her time at the Club was just beginning. Sarah has made a huge imprint in the lives of our staff, youth, families, and community as she has excelled in many roles supporting our operations, programs and resource development. Sarah brings a sincere, heartfelt passion for our mission and we are all so thankful to have her leading the development of our youth, keeping them safe and engaged in a fun learning environment outside of school.



As you peruse this report, it is our hope that you will see, feel, hear and touch the impact of our efforts - made possible by your support. Together, we are enabling all youth, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Thank you for being on this journey with us.

Candice Walsh

Candice Walsh
Executive Director, 2014 - 2019

Sarah St. Marie

Sarah St. Marie
Executive Director

A Note from our Board Chair, Don Gentle

It has been such a pleasure to serve as a board member and now chair for our Club. I can still remember being asked to join back in 2013. I was so impressed and even intimidated by the high caliber of the board membership. I even questioned my abilities at the time. I was fortunate enough to join the board of the Club while Cindy Platt was still with us. I still see her vision today in all we do. When things get muddy, I do what she would do...I focus on the

things that are important. So when things get crazy I always focus on what we need to do for the children. It's simple! It is all about the youth in our community.

Thanks to your outstanding support, it has been an exciting year of growth and change. First, our membership is as big as it has ever been and we still have families waiting for a chance. Your continued support will allow us to continue to grow with our community. Secondly, after serving our Club for nearly five years as our Executive Director, Candice Walsh decided to pursue a new path for her life.

Thankfully, she continues to support us as our grant

writer. We also welcomed our new Executive Director, Sarah St. Marie! She is doing a great job at the helm! We are so fortunate to have her lead us!

Our Club is dedicated to doing what is important for our members and community every day. While we are building great futures, we do not rest quietly on our success. We know there is still a greater need from our community. To help us get there, our Board of Directors and staff have partnered to develop a strategic plan in 2019. We will begin the goals of our Five Bold Steps in 2020. We need your support and engagement to help us reach these milestones and continue to enable more youth of our community to reach their full potential. Read through our annual report to see highlights of our current year and a peek into our future.

Thank you for your partnership in making The Cindy Platt Boys & Girls Clubs of Transylvania County a great place for youth to learn and grow!

- Don Gentle



Q & A with our friends, supporters, cheerleaders, and donors Inez and Bob...

First, some background...how did you choose Brevard to relocate from Sanford, Florida?

We were invited by friends for a weekend and bought a condo before we left! The area was absolutely magical to us (it was October) and there was so much to see and do here. It took another 18 years for us to decide to sell our home and move here permanently, but there is no place we would rather be.

Were you involved with Boys & Girls Clubs in Sanford? And if so, why?

Bob was on an Advisory Board for Seminole County, Florida, which was part of the Greater Orlando Club. Although our county was quite large, there was not the level of support from the community that we see here. Also, the number of youth served was proportionately low as there were few programs for their involvement. There is such a difference in Transylvania County in these and so many other ways that make this a special organization. The donors, even in our small community, are very generous in their giving to the large number of participants in the Club.

I can see that your giving to our Club and our mission goes back to 2010 (possibly longer, but that's when we converted to a computer system). What made you give your support to us initially?

A Board member that we knew introduced us to Jackie Witherspoon, a former Resource Development Director for the Club, who can make anyone excited to be a part of something she believes in. When we took a tour of the Club, we were impressed with the

"Wow! That was our first impression of the CPB&GC (The Cindy Platt Boys & Girls Club of Transylvania County). And it has not changed."

—Inez and Bob Parsell



facilities but even more so with the personnel. Everyone really does have the best interests of the children at the forefront of whatever they do within the organization. Also, we believe that the Club uses its funds very wisely and for the right purposes.



Over the years, we have grown to know you and care for you, as we hope you have grown to know and care about us...what (or who) makes you continue to want to lend your support to us?

Kathleen de la Torre, especially, keeps us up to date on activities and needs of the Club. We understand what wonderful opportunities are afforded to the large number of children at the Club and know that there are many on the waiting list to enroll. We want to be a part of continuing to support the needs

of our youth in our City and County.

What is your favorite event that The Cindy Platt Boys & Girls Club hosts (or benefits from) that you participate in? Why?

The Bent River Farm event at Parker Platt's home is a highlight for us. It is both casual and incredibly impressive. Parker is always to be commended for his offering up personal space to help the Club.

What do you want other community members to know about our Club?

We believe they need to realize the number of children who are served and the number who wish they could be. I know the Club would like to be able to offer services to a larger number, but it is pretty much a matter of available funds, most of which come from individuals in the community – not from city, county, state, or federal assistance. So we all need to come together to keep our Club aiding our young people in so many different areas of their lives. These opportunities will impact them for the rest of their lives.



Carla Martinez

OUR YOUTH OF THE YEAR

Carla Martinez has been a Club member for many years. I think most people view her as a quiet, shy person, which she can be, but when comfortable and encouraged, Carla is a funny, smart, driven, passionate person. In the year that Carla held the title of Youth of the Year she faced every challenge with grace and grit, refusing to submit to her fears. She scaled each hurdle, literal and figurative, with composure and excitement. Our Club was represented so well at our state competition with Carla as our ambassador.

- Courtney Hoffses, Former Teen Services Director



Selina Hoxit

STAFF OF THE YEAR

I love working at the Boys & Girls Club because I am able to pour into the lives of our Club kids the way that so many leaders, teachers, and mentors have done for me in my life. I love being able to reach out to the kids who need us most and let them know that they have a support system at the Club. Providing the kids with an environment where they can feel safe, explore their passions, and have adults to support and guide them is what I am passionate about.

A major highlight for me in 2019 was watching our Teen Volleyball team come together and find success on the court while participating in four tournaments. Through the game of volleyball, we watched these girls find a place where they belong. We watched them learn how to set a goal and work hard to achieve it, to find strength in lifting each other up when things got hard, and to stare in the face of adversity and be resilient. These girls truly embody our mission at the Club and seeing their faces light up when they saw all of their hard work pay off was an excellent reminder of why I do what I do. We are making a difference in the lives of our youth.

All the Best,
Selina Hoxit



Brandy Castro

OUR JR. YOUTH OF THE YEAR

Junior Youth of the Year has impacted me so much for the past two years. Winning Junior Youth of the Year has made me feel like I accomplished many things in life. Also, feeling like I can do anything no matter what. I'm very happy to have so much help and so many people having my back through all the hard work that was put into the (application). Winning meant everything to me and so much more.

- Brandy Castro, Junior Youth of the Year 2019 (and 2018)



Brooklyn Owen

MVP OF THE YEAR

I never imagined during my interview as a recent high school graduate that I would be at the Club four years later, nor would I have imagined that this would be a job I would want to invest in as a career. As the time passes, I feel an ache that makes it harder and harder to leave. My experience doesn't begin to describe the huge impact the Club has on every person who walks into our building. I am eager and passionate about this job because of the joy that comes with giving our members the opportunity to become their best selves. It is a "smile from ear to ear" kind of joy. I believe with every fiber of my being that the hard work that happens here at the Club, both on the floor and behind the scenes, really changes the course for our members and allows them opportunities to strive for greatness. There are so many memories, stories, and testimonies I could share about why this job is so impactful and important, but I don't have the space to do that here. I hope that many of you get to see that firsthand one day. In addition to everything shared thus far, my favorite part about my job is the fact that it doesn't really feel like a job most days; it's more like hanging out with 150+ of my best friends, and I can't get that anywhere else. I am honored to be receiving MVP of the Year for 2019. Although the recognition is appreciated, it doesn't compare to the satisfaction of working with our members every day. Thank you to all who make this possible, I am tremendously grateful.

Sincerely,
Brooklyn Owen



PROGRAMS WITH IMPACT

Academic Success

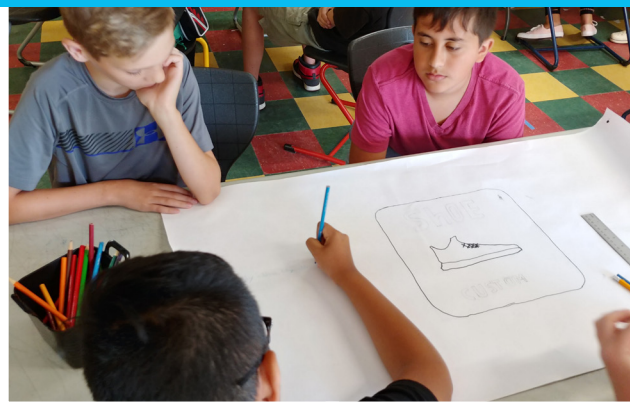
Healthy Lifestyles

Good Character & Citizenship

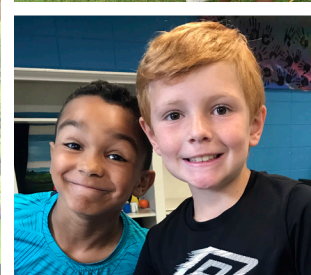
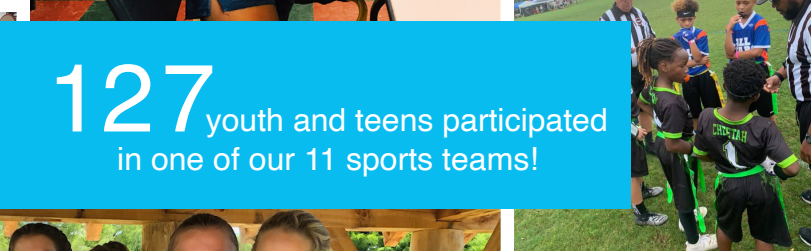


Youth harvested **653** lbs of produce over a 189 day harvest season.

484 unduplicated members participated in our Power Hour homework support program.



127 youth and teens participated in one of our 11 sports teams!



159 members showcased their art to parents/guardians at our end of the summer art show.

40 teens read over 400 hours during their summer book club while elementary youth participated in 197 hours of individual and group reading sessions and discussions.



25 youth joined our Triple Play leadership club (5th-9th grade) and served over 215 volunteer hours around the Club.

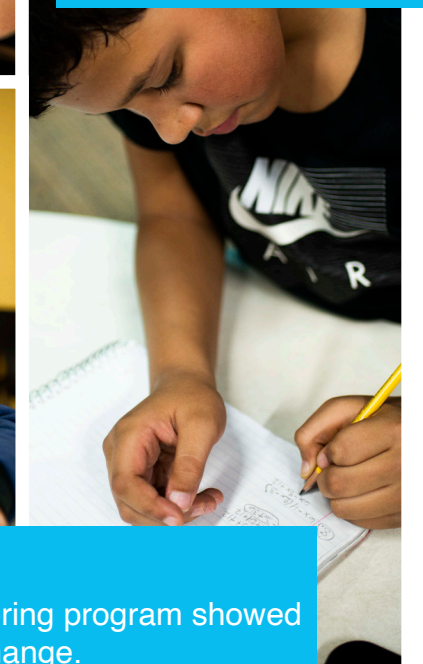
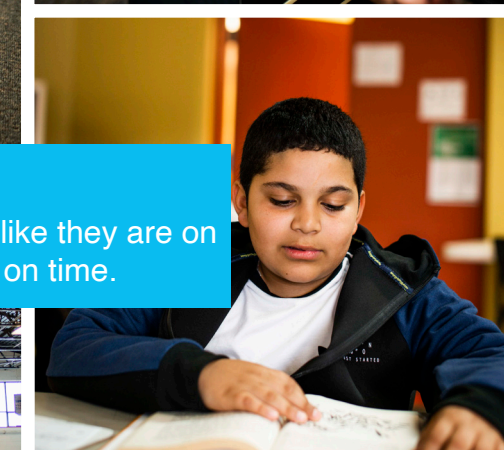


95% of our registered members participated in one of our year-round academic programs.

Over **60** teachers from our county's schools attended our Bring Your Teacher to Club days in the Spring and Fall, an event where teachers can visit the Club, observe our Power Hour program, and receive a tour from their students.



96% of our youth and teens feel like they are on track to graduate from high school on time.



92% of youth in our mentoring program showed positive behavior change.



PARTNERS CLUB

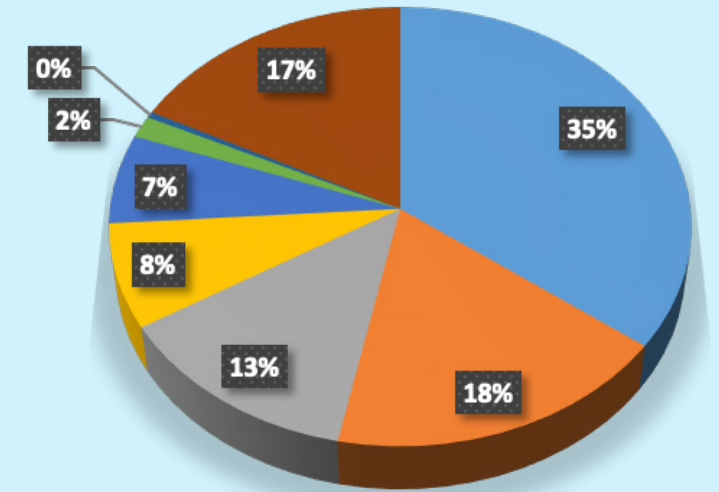
Our Partners Club recognizes our supporters who have achieved lifetime giving of \$25,000 or greater. Our annual Partners Club celebration, sponsored by Ingles, honored our Partners Club members, inducted new members and recognized our 20th anniversary.



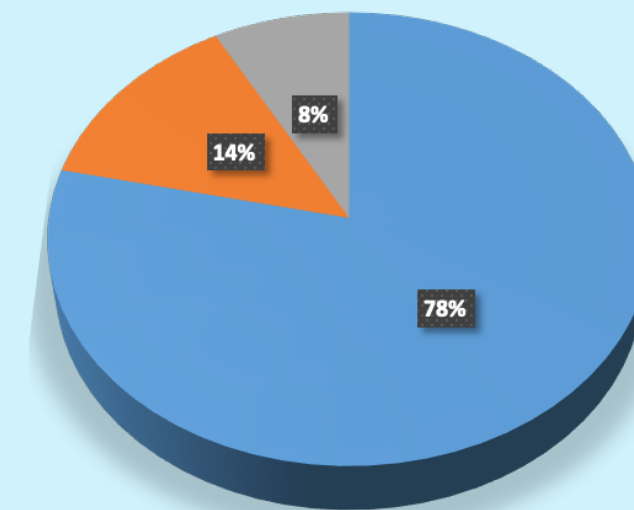
2019 Financials

Income - \$1,278,870

- Contributions - \$450,314
- Special Events & Fundraisers - \$229,748
- Grants - \$167,652
- Membership Dues & Program Fees - \$97,910
- Investment income - \$84,340
- Building Rental - \$20,618
- Other income - \$5,716
- Realized & unrealized gains - \$222,572



Expense - \$1,158,955



- Program Services - \$909,533
- Management & General - \$156,811
- Fundraising - \$92,611

Audited by Carland & Anderson, Inc. Certified Public Accountants who issued an unmodified opinion on our 2019 financial statements.

Please visit www.bgctransylvania.org/financials to view our audited financials in their entirety.



The Cindy Platt
BOYS & GIRLS CLUB
OF TRANSYLVANIA COUNTY

bgctransylvania.org | facebook.com/BGCTransylvania | [Instagram @cindyplattboysandgirlsclub](https://instagram.com/cindyplattboysandgirlsclub)
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