



2020

IMPACT REPORT

The Cindy Platt Boys & Girls Club Meets Kids Where They Are

478 KIDS & TEENS SERVED

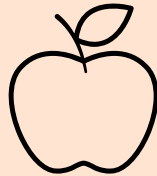
At our Club, youth have access to:



a safe environment



academic support



meals & snacks



high quality programs



supportive relationships

NC top 10 for afterschool care according to America After 3PM 2020

The Afterschool Alliance reports North Carolina ranks sixth in the nation in student participation and overwhelming parent satisfaction with afterschool programs in North Carolina. Our children in afterschool care are building life skills, getting help with homework, engaging in STEM or computer science learning opportunities, taking part in physical activities, receiving healthy snacks or meals, and interacting with peers and building social skills. North Carolina parents consider their child's afterschool program to be a safe environment with knowledgeable and caring staff. Importantly, parents agree afterschool programs allow them to keep their jobs or work more hours while providing them peace of mind.

Source: America After 3PM 2020, Afterschool Alliance, <http://afterschoolalliance.org/AA3PM/>

How it started...

Full of "peace" in early 2020.



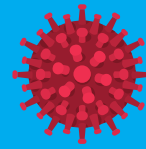
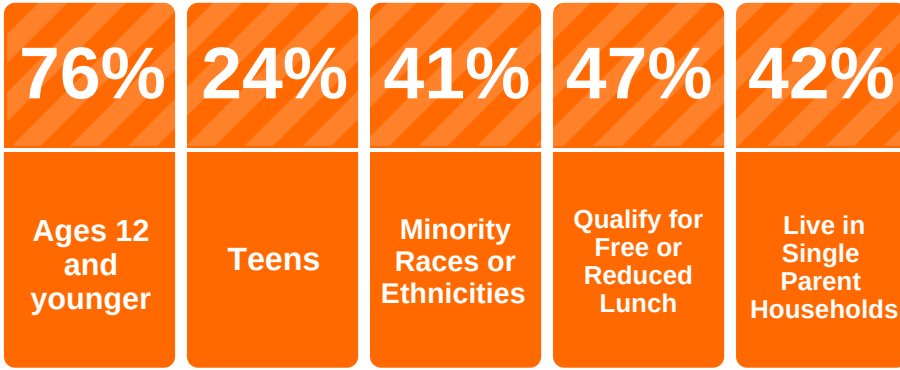
How it's going...

We are still smiling!



We are in the groove with virtual learning, virtual tutoring, and on-site staff academic assistance.

MEMBER DEMOGRAPHICS



THE IMPACT OF COVID-19

The COVID-19 pandemic exacerbates existing gaps in opportunity, with potentially long-term impacts on kids and teens, especially those from communities grappling with systemic inequality.

From nutrition and learning loss, to safety and emotional well-being, the pandemic's social and economic stressors and lack of normally available safety nets have disrupted young people's development and well-being.

DEMONSTRATING OUR POSITIVE IMPACT



ACADEMIC SUCCESS

The Need

In North Carolina, 12.4% of our children don't graduate on time. (Nationally, 1 in 6 kids don't graduate on time.)

Source: NC Graduation Rate Continues to Climb; Gaps Narrow, North Carolina Department of Public Instruction, <https://www.dpi.nc.gov/news/press-releases/2020/09/02/>

What We Do

This year we did more than provide homework and tutoring programs. We also collaborated with Transylvania County Schools to serve as a remote learning facility for kids to do their school work during the day.

Our Impact

97% of teen Club members say they expect to graduate high school. Regularly attending Club members ages 12-17 from low-income families outperform their peers academically.

Source: Boys & Girls Clubs of America

The Need

In addition to a global health crisis, our country was experiencing extreme social unrest, which was unsettling and frightening. Our members had questions about elections, how they work, and why political conversations were hurting friendships.

What We Do

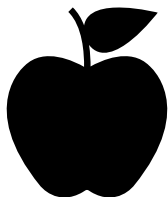
We ran Triple Play-Soul after Election Day and hosted a listening session. How did the political climate make them feel? What they saw in the news felt out of their control, but we challenged them to take ownership of spaces within their control.

Our Impact

Members agreed our Club would always be a safe space for their peers, so that no matter what is happening in the world, no one has to feel afraid inside the Club walls. They pledged to be more vocal in their support of one another.



GOOD CHARACTER & CITIZENSHIP



HEALTHY LIFESTYLES

The Need

The pandemic has increased the risk of obesity in our children, and highlights the importance of staying active and eating healthy.

Source: Keeping kids active, eating healthy hard for parents during pandemic, American Academy of Pediatrics, <https://www.aappublications.org/news/2020/12/09/>

What We Do

Our staff tended to our quarter-acre garden when we closed for Covid-19. As summer started, we used our own produce for classes, cooking, and sharing! Once a month, members followed a recipe to cook their own healthy snack.

Our Impact

Members harvested over 200 pounds of produce in the summer and donated 40 pounds to Bread of Life, a nonprofit providing nutritious meals in a safe environment. A favorite recipe was veggie stir-fried rice. More carrots, peas, and spinach, please!



Every \$1 invested in Boys & Girls Clubs returns **\$9.60 in current and future earnings and cost-savings to our community.**

Source: Boys & Girls Clubs of America

HOW YOU CAN HELP

Go to bgctransylvania.org to find out how you can get involved in our mission, or contact Kathleen de la Torre, Resource Development, at 828.885.7800