



**2021**

# IMPACT REPORT

## The Cindy Platt Boys & Girls Club Believes Every Child Deserves a Great Future

**422 KIDS & TEENS SERVED**

At our Club, youth have access to:



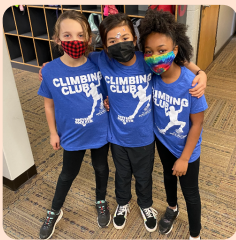
a safe environment



academic support



meals and snacks



high quality programs



supportive relationships

## We Are Blue Zones Approved

Blue Zones Project is sponsored by Pisgah Health Foundation with the goal of creating a healthier, happier community through reducing chronic diseases and improving quality of life. In November 2021, our Boys & Girls Club was honored with a ribbon cutting ceremony to recognize us as a "Blue Zones Project Approved Organization." Assistant Executive Director Jamie Atkinson said, "What we do within our Club walls daily was already so reflective of what BZP believes in, and it was pretty cool just to document what we were already doing. We believe in serving each member's mind, body and soul. This has always been at the root of our mission, and this is now an outward statement to our community that we are committed to the child as a whole."

## Teen Nights Return

Back by popular demand...45 of our Club and community teens attended three Teen Nights for The CLUB - the name we use to designate the spaces and the programs that define what our teens ages 13-18 want to experience. Here all teen voices matter, instilling in them confidence, strength, and a greater sense of self.

In September, our teens grilled hamburgers and hot dogs, hung out around the firepit, played outdoor volleyball, or indoor pickup basketball. October's Teen Night was not for the faint of heart. Teens traveled to Hendersonville's Haunted Farm and then left all the scares and spooks behind to eat together at Chick-fil-A. Our Torch Club (leadership group for members ages 11-13) planned our last Teen Night of 2021. Game night and a pizza party proved to be a winner! Teens and staff from the Boys & Girls Club of the Plateau joined us for board games, card games, video games, and a lively Staff vs. Teens basketball game in the gym. "It was great to connect with another Club in our area and serve a need in our community at the same time!" ~Selina Hoxit, Teen Services Assistant



# MEMBER DEMOGRAPHICS



The Club is a BIG help to my parents and a place where I get to meet friends from other schools.”  
- **Brayton Perry, Age 10**



# DEMONSTRATING OUR POSITIVE IMPACT



## ACADEMIC SUCCESS

### The Need

The N.C. Department of Public Instruction said, on average, students made less progress during the pandemic than they did in previous years. Gaps widened between economically disadvantaged students and the general population of students.\*

### What We Do

ALL members were served through Power Hour--a quiet rotation intended for school/learning-related activities where members can focus, complete schoolwork, and receive support as needed.

### Our Impact

91% of members said, "I know that I will receive help during Power Hour if I ask for it." Our education director monitored Power Hour for noise level, member focus, and leader support and engagement.

### The Need

Our Club is comprised of diverse, valuable young people from a variety of backgrounds. We wanted to create a safe and brave space for members to be themselves.

### What We Do

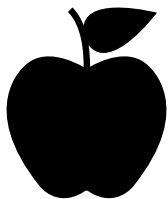
1st through 6th graders participated in an eight-week curriculum discussing issues around race, ethnicity, stereotypes, ability, rights, and identity.

### Our Impact

100% of 1st through 3rd graders said they know how to be a good friend to those around them. 75% of 4th through 6th graders said they learned how to address and deal with conflict.



## GOOD CHARACTER & CITIZENSHIP



## HEALTHY LIFESTYLES

### The Need

The pandemic has caused anxiety, social isolation, and distress in our children, highlighting the need for healthy movement and nutrition.

### What We Do

97 members played on organized sports teams through the Club, and every child had the opportunity to be active. Triple Play programs feed mind, body, and soul.

### Our Impact

95% of members said they enjoyed Triple Play. 72% stated they could describe their feelings and could calm themselves down (self regulation).

*\*Source: NCDPI Releases "COVID-19 Impact Analysis of Lost Instructional Time" | NC DPI*



Every \$1 invested in Boys & Girls Clubs returns **\$9.60 in current and future earnings and cost-savings to our community.**

*Source: Boys & Girls Clubs of America*

## HOW YOU CAN HELP

Go to [bgctransylvania.org](http://bgctransylvania.org) to find out how you can get involved in the Boys & Girls Club mission, or contact Kathleen de la Torre, Resource Development, 828.885.7800.